

ที่ อว 64.13/06554

คณะแพทยศาสตร์ จุฬาลงกรณ์มหาวิทยาลัย  
1873 ถ.พระราม 4 ปทุมวัน กรุงเทพฯ 10330

วันที่ 12 กันยายน 2567

เรื่อง ขอความอนุเคราะห์ประชาสัมพันธ์ การประชุมวิชาการนานาชาติ APRU Global Health Conference 2024

เรียน คณบดี / ผู้อำนวยการ / นายกสมาคม / หัวหน้าหน่วยงาน

ด้วย คณะแพทยศาสตร์ จุฬาลงกรณ์มหาวิทยาลัย โดยสำนักบริหารวิชาการสุขภาพโลก จะจัดการประชุมวิชาการนานาชาติ APRU Global Health Conference 2024 ในหัวข้อ 'Harmonizing Human and Planetary Health through Innovation, AI, and Digital Transformation' ระหว่างวันที่ 4 - 6 พฤศจิกายน 2567 ณ อาคารภูมิสิริมังคลานุสรณ์ โรงพยาบาลจุฬาลงกรณ์ สภากาชาดไทย โดยมีวัตถุประสงค์เพื่อเป็นเวทีในการแลกเปลี่ยนเรียนรู้ความคิดเห็นและประสบการณ์ เผยแพร่ผลงานวิจัยและนวัตกรรม รวมทั้งการถกประเด็นสุขภาพโลกเชิงนโยบายและการบริหารจัดการ ซึ่งมุ่งเน้นการส่งเสริมความร่วมมือข้ามศาสตร์ การยกระดับการให้บริการทางการแพทย์ที่คำนึงถึงความหลากหลายทางวัฒนธรรม และ การใช้เทคโนโลยีดิจิทัลและปัญญาประดิษฐ์ ในการเสริมสร้างความมั่นคงทางสุขภาพแก่สังคมโลกและระบบนิเวศได้อย่างครอบคลุมและยั่งยืน

การนี้ คณะแพทยศาสตร์ จุฬาฯ จึงใคร่ขอความอนุเคราะห์ประชาสัมพันธ์การประชุมวิชาการนานาชาติ APRU Global Health Conference 2024 ในหัวข้อ 'Harmonizing Human and Planetary Health through Innovation, AI, and Digital Transformation' ภายในหน่วยงานหรือผ่านช่องทางต่าง ๆ ตามความเหมาะสม

จึงเรียนมาเพื่อโปรดพิจารณา จักเป็นพระคุณยิ่ง

(รองศาสตราจารย์ นายแพทย์ฉันทชาย สิทธีพันธุ์)  
คณบดี

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## Introduction

The upcoming APRU Global Health Conference 2024, co-hosted by the School of Global Health, Faculty of Medicine, Chulalongkorn University, and the Association of Pacific Rim Universities (APRU), is scheduled to take place during 4-6 November 2024, at the Bhumisiri Mangkhalanusorn Building, King Chulalongkorn Memorial Hospital, in Bangkok, Thailand.

The APRU is a network of leading research universities in the Pacific Rim region, dedicated to fostering collaboration in education, research, and innovation. This annual APRU Global Health Conference will bring together experts from various fields to address pressing global health challenges and explore innovative solutions.

The 2024 conference's theme "Harmonizing Human and Planetary Health through Innovation, AI, and Digital Transformation" reflects our commitment to advancing interdisciplinary approaches to improving health outcomes for both people and the planet.

## Key Objectives

1. Foster interdisciplinary collaboration between healthcare and public health professionals, technologists, global health practitioners, and humanities scholars
2. Explore the intersection of humanities and healthcare to enhance people-centered and culturally sensitive practices
3. Assess the impact of economic crises and climate change on global health and propose resilient strategies
4. Provide a platform for thought leaders to discuss ethical considerations and guidelines in the age of AI and digital transformation



5. Showcase innovative solutions leveraging AI and digital technologies for human and planetary health

### **Program Design Concepts**

- Multidisciplinary panels in each session
- Inclusivity and diversity as core principles
- Varied session formats including scientific sessions, policy discussions, working groups, concurrent sessions, student poster contest, and networking activities

### **Concurrent Panels - Subthemes**

- A. Harnessing digital transformation and artificial intelligence for health
- B. Health financing, geopolitics, bioethics, and education
- C. Climate change, pollution, and planetary health
- D. Health systems
- E. Non-communicable diseases
- F. Communicable diseases

### **Contact**

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APRU2024 Conference Website: <https://aprughbkk2024.org/>





Harmonizing Human and Planetary Health  
Through Innovation, AI, and Digital Transformation

# APRU Global Health Conference 2024

Faculty of Medicine, Chulalongkorn University, Bangkok, Thailand

MONDAY

Day 1

4 NOVEMBER 2024

- 08:30 – 09:00 **Opening Ceremony**  
**Welcome & Opening Message from Host**
- 09:00 – 09:30 **Opening Keynote**  
**Surakiart Sathirathai** President, CU Council
- 09:30 – 10:30 **Plenary 1 – Innovations in Healthcare and Digital Transformation**
  - Digital Transformation in Global Health Leadership**Rubin Pillay** University of Alabama at Birmingham
  - Harnessing Big Data and Digital Health to Address Health Inequity**Claudia Abreu Lopes** United Nations University International Institute for Global Health
- 10:30 – 11:00 **Break**
- 11:00 – 12:00 **Student Virtual Case Competition**
  - Improving Diabetes Care Management through Technological Innovation**Melissa Withers** Director, APRU Global Health Program  
**Petch Rawdaree** The Diabetes Association of Thailand
- 12:00 – 13:00 **Lunch**
- 13:00 – 14:15 **Concurrent Panels**
- 14:20 – 15:45 **Plenary 2 – From Innovation to Impact: Driving Healthcare Access through Digital Solutions**
  - AI Governance in Public Health System**Robyn Whittaker** University of Auckland
  - mHealth and Engaging Communities towards Improved Healthcare Access**Panyaphon Phiphatkhunamon** Love Foundation
  - Innovative Telehealth Solutions for Bridging Healthcare Gaps in Thailand**Chang Foo True** Digital Group
- 15:45 – 16:00 **Break**
- 16:00 – 17:00 **Global Health Program: Education and Research Collaboration**  
**APRU Working Group Meeting**
- 17:00 – 18:00 **Welcome Cocktail for all conference participants**

TUESDAY

Day 2

5 NOVEMBER 2024

- 09:00 – 10:30 **Plenary 3: One Health/Planetary Health: Integrated Approaches**
  - Global One Health Challenges and Health Education**Michael Wilkes** University of California, Davis
  - One Health in Action: Climate Change, Environmental Health, and Mental Health**Rebecca Patrick** The University of Melbourne
  - Global Antimicrobial Resistance and One Health: Challenges and Solutions**Angkana Lekagul** International Health Policy Program, Ministry of Public Health, Thailand
- 10:30 – 10:45 **Break**
- 10:45 – 12:00 **Symposium 1 – Climate Change and Health Impact: Intersections of Human and Planetary Health**
  - Climate Change and Infectious Diseases**Gopal Panta** FHI360
  - Climate Change and Reproductive Health**Pisake Lumbiganon** President, Asia & Oceania Federation of Obstetrics & Gynaecology
  - Air Quality and Health**Suwat Charayaertsak** Chiang Mai University
- 12:00 – 13:00 **Lunch and Official Photos**
- 13:00 – 14:15 **Concurrent Panels**
- 14:20 – 15:45 **Plenary 4: Climate Change, Adaptation, and Health Resilience**
  - Implementation of Climate Change Policies for Health Resilience**Mozaharul Alam** United Nations Environment Programme
  - The UNESCO Declaration of Ethical Principles on Climate Change: Applications to Planetary Health**Phinith Chantalangsy** UNESCO Bangkok Office
  - The Impact of Climate Change on Human Migration: Challenges and Solutions**Chris Richter** IOM - UN Migration
- 15:45 – 16:00 **Break**
- 16:00 – 17:30 **NCDs, Mental Health, GH Education and Technology, Bioethics, Humanitarian Assistance and Health Working Group Meeting**  
(Open to all conference participants)

WEDNESDAY

Day 3

6 NOVEMBER 2024

- 09:00 – 10:30 **Plenary 5: Economic Crises and Global Health Equity**
  - Advancing Global Health: Strategies for Strengthening Health Systems and Promoting Human Capital Development**Ronald Upenyu Mutasa** World Bank (East Asia and Pacific Region)
  - Strategies for Building Resilient Healthcare Systems, Lessons Learned and Future Directions**Thaksaphon Thamarangsi** (TBC) WHO South-East Asia Regional Office
  - Strengthening Health System in the Global South: Financial Strategies in the COVID-19 Era**Jiayan Huang** Fudan University
- 10:30 – 10:45 **Break**
- 10:45 – 12:00 **Symposium 2 – Building Resilient Health Systems: Healthcare Access and Cultural Sensitivity for Vulnerable and Minority Populations**
  - Fostering Peace and Sustainable Development: Sociological Insight in Addressing Border Health Issue**Surichai Wungao** Chulalongkorn University
  - Advancing Transgender Health and Rights**Kritima Jemma Samitpol** Institute of HIV Research and Innovation
  - Addressing Social Determinants of Health**Thanakorn Jirasevijinda** Weill Cornell Medicine
- 12:00 – 13:00 **Lunch**
- 13:00 – 14:15 **Concurrent Panels**
- 14:20 – 15:30 **Plenary 6 – Cultural Integration & People-Centered Design for Planetary Health Solutions**
  - Sustainable Forest Restoration: Lessons from KASIKORN-BANK's initiative in Nan Province**Pipit Aneaknithi** President, Kasikorn Bank Public Company
  - Regenerative Design for Well-Being: Integrating Ecological and Social Innovation in Urban and Rural Landscape**Thomas Chung** Chinese University of Hong Kong
  - Environmental Rights Framework for Southeast Asia**Amara Pongsapich** ASEAN Intergovernmental Commission on Human Rights
- 15:30 – 15:45 **Break**
- 15:45 – 16:10 **Keynote Closing Talk**  
**TBA**
- 16:10 – 16:30 **Closing & Award Ceremony**



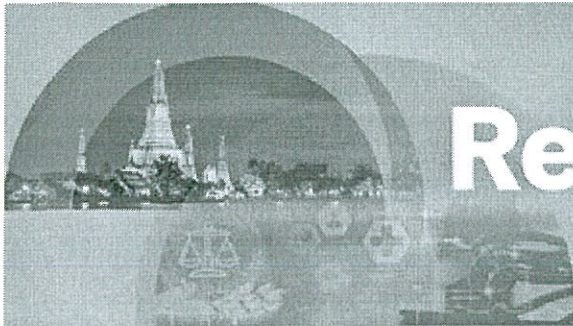
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Association Partners







# Registration Fee

<b>Registration Type</b> (Access to all three days of the conference, lunches, and a welcome reception)	<b>Early Bird Registration</b> (By Sep 1, 2024)	<b>Standard Registration</b> (From Sep 2, 2024)
<b>International participants</b>	<b>7,500 THB</b>	<b>10,000 THB</b>
<b>Participants from Low- and Middle-Income Countries (L&amp;MICs)</b> , based on World Bank's data, <a href="https://data.worldbank.org/country/XG">https://data.worldbank.org/country/XG</a>	<b>3,500 THB</b>	<b>5,000 THB</b>
<b>Local (Thai) participants residing in Thailand</b> (made possible through government partial support)	<b>2,500 THB</b>	<b>3,500 THB</b>
<b>Students</b> (undergraduate, graduate, and postgraduate students enrolled in academic institutions)	<b>2,000 THB</b>	<b>3,000 THB</b>

**Please note:** *Additional bank charge incurred for the payment using credit card is the responsibility of the payer. The amount will show up in the payment process.*

### **Cancellation and Refund Policy:**

- For cancellation requested by September 1, 2024, 80% of the registration fee will be refunded.
- For cancellation requested from September 2, 2024, onwards, no refund will be issued.